

**PRESIDENT'S MESSAGE**

By Brook Feerick | [president@uc-educate.org](mailto:president@uc-educate.org)

## How is EdUCate! benefitting University City schools?

We are well into the 2011-2012 school year and EdUCate! remains a strong presence in our five University City public schools, thanks to you, our donors. Last year, during the 2010-2011 school year, we were able to distribute more than \$100,000 to our schools, and our

goal is to repeat that this year. This unprecedented amount of giving has allowed our teachers and principals to pursue projects and continue programs they would otherwise not be able to fund. Our generous donors stepped up their giving, even in these tough economic times. I believe that is because EdUCate! provides an avenue for donors to show how much they care about education in University City.



This year, the board of directors of EdUCate! has again decided to distribute our funds in the way we did last year. We are giving the principals of the five University City schools money to spend on their school where they see a need. Giving the principals this flexibility has been key. From Principal Jeff Olivero, UCHS: "While some departments will have lost 70% of their funding for next year, the funds from EdUCate! will help restore much of the loss in this area." From Principal Cecilia Fernandez: "It was nice to have the flexibility to buy something for everyone." (Dr. Fernandez used her funds to purchase the Raz Kids reading program.)

We are also continuing our grant process and will be distributing \$40,000 for classroom enrichment to teachers via grant applications. EdUCate! is also looking to fund iPod technology to teachers who want to integrate it into their classrooms. Other districts which use this technology have shown amazing growth in math and language skills. EdUCate! currently has two teachers piloting this program at the elementary level and feedback to date has been extremely positive.

It is so wonderful to know we can make a difference in our schools. At EdUCate!, we have fun raising money! Oktoberfest by EdUCate! was wonderful again this year. Taste of the Triangle, our annual gala, will be held in a different venue this year: UCSD's Ida & Cecil Green Faculty Club, and promises to be even more fun than last year. Join us as we come together on April 20th. Your generous support, as always, is appreciated.

Brook Feerick, President  
[president@uc-educate.org](mailto:president@uc-educate.org)



## IN MEMORY

**Ann Byers Wille, 62, of San Diego, died September 12, 2011, in her native Austin, Texas. Ann was committed to community youth and education activities. She was a longtime volunteer for Mesa Soccer Association and was a founding board member and active supporter of EdUCate! (University City Foundation for Public Schools). She also held many leadership positions in the La Jolla Golden Triangle Rotary Club. Ann was known by her many friends and clients for her integrity, organization, thoughtfulness, humor and real engagement with others. She lived with intent. She is remembered fondly and with great regard to those of us involved with the EdUCate! Foundation and she will be missed. She was a role model and mentor to many, and we thank her for her contributions.**

**Donations may be made to the Ann Wille Memorial Fund at EdUCate! or EdUCate!/Ann Wille Memorial Fund, PMB 154, 3268 Governor Drive, San Diego CA 92122; or go to [www.uc-educate.org](http://www.uc-educate.org).**

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University City Foundation for Public Schools  
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PMB 154  
San Diego, CA 92122-2937

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# EDUCATE!

[www.uc-educate.org](http://www.uc-educate.org)

University City Foundation for Public Schools

Winter 2011-12

### EDUCATE! PARTNERS TO PROVIDE BOOKS

## Can we top 1,000 new books for UC schools?

EdUCate! is pleased to announce for the second year a partnership with Barnes and Noble and City National Bank that will benefit all five schools in the UC Cluster. We will be giving back to our school communities to promote literacy through the City National Bank "Reading is the Way Up" program with the 2011 Annual Book Drive at Bookstar Costa Verde. All five schools have compiled wish lists of titles needed at each site. Beginning November 1, 2011, Bookstar Costa Verde posted these lists and customers can buy books that will be given to their favorite UC school at the end of the book drive. In January 2012 the books will be delivered to the schools for use in the classrooms and libraries. In addition, City National Bank will match the book drive donations with a gift card presented to each school to spend at Bookstar Costa Verde after the holidays. Over 1,000 new titles were distributed into our schools' classrooms and libraries at the end of the book drive last year, and City National Bank presented gift cards in the amount of \$1,450 to each school to purchase additional titles. Please patronize Bookstar Costa Verde for your holiday shopping and be sure to ask about UC schools'/EdUCate!'s book drive.

Bookstar in Costa Verde is offering local PTA's/PTSA's and school clubs/organizations a gift wrap fundraising opportunity during the holidays. From Nov. 25 through Dec. 24

students and their adult chaperone will be provided 4-hour shifts with tables, chairs, gift wrap paper, scissors, tape, and gift enclosure cards. Clubs/organizations can distribute flyers about their activities and why they are raising funds. Students work for tips only, but reports from clubs who participated in prior years have been very positive.

Please contact Emily, Community Relations, at Bookstar in the Costa Verde Center, 858-457-7561, or [CRM1823@bn.com](mailto:CRM1823@bn.com) to arrange for your school or club's 4-hour time slot (morning, afternoon or evening slots are available).



## Grant update

EdUCate! funded over \$20,000 worth of supplemental classroom equipment and supplies this fall. Twenty-six teacher-written grant applications were received from the five University City public schools, for everything from books to recumbent exercycles. We were able to grant 21 of those requests. Materials for language arts, fine arts, science, PE and math will be in classrooms for Spring Semester!

Thanks to all the teachers who submitted grants. Our spring cycle will fund additional requests.

# taste 2012

OF THE TRIANGLE

**Hello EdUCate! Supporters!  
Mark your calendars for Taste of the Triangle 2012.**

**We will be at the UCSD Faculty Club in La Jolla on April 20, 2012.**

**Along with our new venue this year on the campus of UCSD at the Faculty Club, we are in need of new volunteers. Our premiere fundraising event needs new volunteers to help with our live and silent auction, decorations, signage, and various other committees. If you always wanted to be a part of Taste of the Triangle and help with the planning and organizing of this rewarding event, please email Brook Feerick at [president@uc-educate.org](mailto:president@uc-educate.org).**

**EdUCate!**  
3268 Governor Drive  
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MaryAnn Stewart  
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*Happy Holidays*

**Please remember us for your year-end donations. Your help is much needed and much appreciated.**

## Curie principal wins challenge at Oktoberfest



Curie Principal Chris Juarez won the principals' challenge at this year's Oktoberfest celebration in Standley Park. Principals had a tissue box filled with ping-pong balls strapped around their waist and had to, as former Curie parent Monte Carroll put it, "shake what your momma gave you" to empty the box. The fastest mover and shaker won. That turned out to be Mr. Juarez this year.

Meanwhile, guests of all ages enjoyed the park on a beautiful day which included a variety of games, contests, German music, food, micro-brewed beers and root beer. The Blue Angels were nice enough to perform, as were the Standley Middle School and UC High marching bands. We had a professionally-judged home brew contest featuring IPA style beers. Hone your skills and get your equipment lined up for next year's contest!

Please consider patronizing businesses who donated to Oktoberfest: Stone, Lost Abbey, Rock Bottom, La Jolla BrewHouse, and Coronado breweries; food donors The French Gourmet, Forbidden Yogurt, and Newport Meats; and financial underwriters Nancy Beck, Century 21 Award; Feerick & Associates Law Firm; and Coldwell Banker UC Agents. Karl Mueller and the kind folks at UC Liquor & Deli also helped us with keg procurement and cold storage.

Oktoberfest kicked off EdUCate!'s Dollar a Day (DAD) campaign. Over \$4,000 was donated to the campaign at Oktoberfest. This low-overhead program might be a good place to invest your end-of-year charity donation, especially if you miss our Teacher Wish List program, which is being suspended this year due to our website redesign.



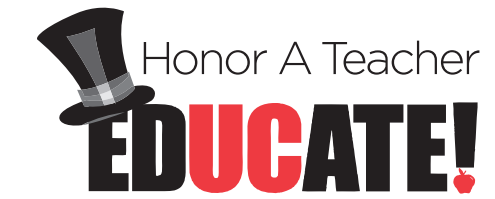
## Keeping UC schools on the cutting-edge

In April 2011, EdUCate! funded five iPod Touches for use as a tool to improve reading and math skills in the second grade classrooms of Ms. Cheryl Thompson at Curie Elementary and Ms. Kimberly Sharman at Spreckels Elementary. They have both found that it is an excellent tool and their students responded well to the many different applications. There is excellent data collected by the Escondido Union School District that supports student reading and math gains with use of the iPod Touch technology.

EdUCate! asked you to donate to this specific technology at Taste of the Triangle 2011. We received donations that evening of over \$6,000 to fund the use of iPod Touch technology in the classroom. As a result, we can now provide this technology to five more teachers across all three elementary schools. Our initial goal this year is to provide iPod Touches for each student in two of our classrooms, with hopes to reach more classrooms as funds become available.

In an effort to maximize technology utilization across the cluster, EdUCate! has communicated with each school principal to determine the need for this technology, in light of the smart boards and class sets of netbooks that are being funded through SDUSD's i21 program. It is important to note that the netbooks will not be funded for grades K-2. Also, the funding for the installation of this technology is behind schedule and may not be funded at all for the grades currently waiting for the roll out.

EdUCate! is pleased and very appreciative of our donors that we are able to provide this innovative technology to those teachers who are motivated and enthusiastic about using it. With your continued support of our fundraising efforts through our various programs and events, including DAD, HAT, and Taste of the Triangle, we will be able to provide this technology to all teachers who desire to have it.



## Congratulations to our 2010-2011 Honor A Teacher recipients

Honor your teacher with "Honor A Teacher!" EdUCate!'s fundraising program with a big heart! Honor A Teacher (aka HAT) is a wonderful way for families to show their gratitude to our exceptional University City cluster school teachers, counselors, administrators, coaches and other school staff members. When writing a tax-deductible check or donating online to Honor A Teacher, your student's honoree receives your personal message of thanks, a public announcement at school staff meetings, and a certificate of recognition, as well as a special memento signifying this honor. The funds donated benefit educational programs at all five University City schools and provide an important "thank you" to the deserving recipients of this award.

For more information on how to say "thank you" to an educator, go to [www.uc-educate.org](http://www.uc-educate.org) and honor your teacher with HAT!

### Curie Elementary

Lynn Altomare  
Colleen Alvarez  
Stephanie Calvao  
Elizabeth Commentz  
Denise Daglio  
Lisa Downard  
Jill Harris  
Susana Holcomb  
Linda Huynh  
Chris Juarez  
Karen Kjarsgaard  
Pat Kutyla  
Michael Leavenworth  
Jackie Linsin  
Stephanie McDade  
Karen McKelvey  
Jeanette Monastero  
Annette Saavedra  
Marion Sipe  
Terry Strauss  
Cheryl Thompson  
Ann Vasquez-Magro

### Doyle Elementary

Susan Anella  
Dana Archuleta  
Debbie Armijo  
Ken Bailey  
Viki Barham  
Deron Bear  
Yolanda DiLorenzo  
Christine Dorudian

Kelly Dudley  
Janet Engebretsen  
Joanie Fay  
Dan Harney  
Joseph Langley  
Samantha Lunn  
Barbara Mitchell  
Candice Olson  
Jennifer Rayle  
Juli Redmerski  
Frank Romero  
Meg Thomas  
Susan Traganza  
Laura Tusa  
Nancy Vincent  
Judy Walker  
Michele Wollitz  
Peggy Yamamoto

### Spreckels

Lisa Alessio  
Deron Bear  
Sandy Boyd  
Nancy Chavez  
Ann Conerly  
Cecilia Fernandez  
Michael French  
Daniel Logue  
Debbie Martin  
Renee McCabe  
Nikki Morgan  
Abigail Murad  
Erin Nordlow

Mayra Onuchic  
Steve Sibley  
Janet Weigel

### Standley Middle

Nancy Boler  
Ray Conseur  
Jennie Dohoney  
Hiram Gonzalez  
Barbara Greer  
Darla Harlow  
Aaron Hartin  
Maire Juergens  
Lyndia Lewis  
Philip Marcus  
Cedric Moore  
Eugene Park  
Kathe Parris  
Bill Pearson  
Melinda Prietto  
Kevin Rooney  
Craig Sacchetti  
Kay Sinnock  
Don Weedmark  
Suzanne Whittier

### UCHS

Susan Bristol  
Angela Carrington  
Brian Compagnone  
Valerie Coon  
Anna Dyson  
Donna Fallon  
Michele Fournier

Doug Goodell  
Donaldo Viana  
Ellie Vandiver  
Martin Irwin  
Joe Krupens  
Tracy Lynn  
Sandra Mann  
Monte and Terri Mansfield  
Ron Morgan  
Heidi Murphy  
Kate Neale  
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Officer Larry Wood



**Thank You to our donors and supporters for all of your much needed and much appreciated help.**

